



NOTES[®]
NOTES INC.

The only notes worth taking.



**PETE LANGDON OF NOTES INC.
NAMED TO ASI ADVISORY BOARD**

SYRACUSE, NEW YORK (March 2010) — Pete Langdon, General Manager of Notes Inc., (ASI 74357) makers of Stik-Withit[®] and Note Cube[®] brand notepads, has been named to the newly formed Advisory Board of the Advertising Specialty Institute[®] (ASI). In his new role, Mr. Langdon will meet regularly with other industry leaders to discuss issues important to the promotional products marketplace, and make recommendations to help the organization continue to add value to its members.

“It is more critical than ever to find innovative ways to position the industry at the forefront of the advertising space,” said Mr. Langdon, “I’m thrilled to have the opportunity to contribute my expertise to this new board, which I’m confident is going to be a valuable resource for both distributors and suppliers.”

Mr. Langdon and his company Notes Inc. have made headlines in the past few years for being among the first to embrace the eco-friendly movement. In 2007 Notes Inc. became the first sticky pad manufacturer in the U.S. to earn FSC (Forest Stewardship Council) certification, after which they successfully introduced to the market the most authentic environmentally friendly adhesive notepads available.

At Notes Inc. Mr. Langdon is responsible for all sales, operations and customer service functions. Prior to this appointment in 2008 Mr. Langdon served as the company’s Division Sales Manager. Before that he was Sales Manager at Rediform Special Markets, joining Notes Inc. when it was created in 2002 with the merger of Rediform and International Cube. Mr. Langdon has more than 20 years of experience in the promotional products industry.

Notes Inc. is a market-leading promotional products supplier of custom-printed Stik-Withit[®] adhesive notepads and Note Cube[®] brand edge-printed notepads. The company is based in Syracuse, New York, where it operates a state-of-the-art manufacturing facility; has a satellite factory in Sparks, Nevada; offices in Dallas, Texas, and Long Island, New York; and has representation throughout the U.S. marketplace.

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