



FOR IMMEDIATE RELEASE:

CONTACT:

Carol Contino

Marketing Manager, Notes Inc.

Phone: 800-729-2823

Email: carol.contino@notesincusa.com

Notes Inc. Introduces M.O.N.A. Online Ordering System

Syracuse, New York, January 1, 2009 — Notes Inc. announces the creation of an e-commerce system that will allow distributors to place their orders directly online at the company's redesigned website, www.notesincusa.com. The new online store, called M.O.N.A.'s, (My Online Notes Access), features an easy interface that enables quick product look-up, a complete listing of options for available selections and a personalized order history. Distributors will be able to upload client artwork directly to the site, and orders placed online at M.O.N.A.'s will receive 48-hour Express Service.

Initially, M.O.N.A.'s will offer 15 of the company's most popular Stik-Withit® and Note Cube® brand notepads. All will be available with FSC-Certified 100% Post Consumer Recycled paper as an option. Notes Inc. will be making more products available online on a continual basis throughout the year.

"I think distributors are going to be very happy with M.O.N.A.'s," said Notes Inc. General Manager Pete Langdon. "We've developed a very intuitive, easy-to-use system that they can access anytime they want. M.O.N.A.'s is always open, so distributors can place their orders on *their* time. It's all there for them -- their options, their ordering history -- plus they get 48-hour Express Service."

M.O.N.A.'s will open on January 14, 2009.

Notes Inc. is a market-leading promotional products supplier of custom-printed Stik-Withit® adhesive notepads and Note Cube® brand edge-printed notepads. The company is based in Syracuse, New York, where it operates a state-of-the-art manufacturing facility; has satellite offices in Dallas, Texas, and Long Island, New York; and has representation throughout the U.S. marketplace.