



## **PETE LANGDON BECOMES GENERAL MANAGER OF NOTES INC.**

**SYRACUSE, NEW YORK (January 14, 2008)** — Notes Inc., makers of Stik-Withit® and Note Cube® brand edge-printed custom notepads, recently announced the promotion of Pete Langdon to General Manager. In his new position Pete will be responsible for all sales, operations and customer service functions. He will continue to work from the company's Dallas, Texas, sales office.

Said Notes Inc. Director Peter McDermott, "Pete has been integral to the growth and success of Notes Inc. in recent years, and we are thrilled to have him assume these additional responsibilities. We know his management expertise and creative energy will continue to help propel the company forward."

"It's great to have this opportunity, especially right now," said Mr. Langdon, "We just became the first U.S. sticky pad manufacturer to get certified by the Forest Stewardship Council (FSC), enabling us to offer the most credible eco-friendly papers on the market. FSC is far and away the most respected certifying organization in the world, so now our environmentally conscious customers can get the *real deal*, unlike what is being offered by our competitors. I'm very excited to be a part of this initiative."

Mr. Langdon continued, "Notes Inc. has always been about bringing innovative, fresh concepts to market, and receiving this prestigious FSC certification is just one more way we differentiate ourselves."

Prior to his present appointment, Mr. Langdon served as the company's Division Sales Manager. Before that he was with promotional products supplier Rediform Special Markets, where he served as Sales Manager. He joined Notes Inc. as Division Sales Manager when it was created with the merger of Rediform Special Markets and International Cube in 2002. He has more than 20 years of experience in the promotional products industry.

Notes Inc. is a market-leading promotional products supplier of custom-printed Stik-Withit® adhesive notepads and Note Cube® brand edge-printed notepads. The company is based in Syracuse, New York, where it operates a state-of-the-art manufacturing facility; has satellite offices in Dallas, Texas, and Long Island, New York; and has representation throughout the U.S. marketplace.