



FOR IMMEDIATE RELEASE:

Reps Gather for Notes Inc.'s First National Sales Meeting

Syracuse, New York, August 15, 2007 — A glimpse of future products and plans, behind-the-scenes tours of state-of-the-art processes, insightful discussions on current market conditions — capped off with a dinner cruise on Skaneateles Lake, the most beautiful of Central New York's famed Finger Lakes.

This was the agenda of the first-ever Notes Inc. National Sales Meeting, held July 25 - 27, 2007, at the company's upstate New York headquarters, home to all manufacturing facilities related to the production of Stik-Withit® notepad and Note Cube® brand products. In attendance were multiline sales reps from across the country: George Stubbler and Gibson MacDonald of George Stubbler & Associates (Western Region); Phil Sibinski and Bryan Vaughn of PJS, Inc. (Midwest Region); Todd Loehr of Loehr Marketing (Southeast Region); and Steve Cochran of Cochran Sales & Marketing (Southwest Region).

Hosted by Pete Langdon and George Gorniok, Division Sales Managers, and Peter McDermott, Director of Sales, the meeting encompassed three productive, inspiring and fun-filled days. The multiline sales reps in attendance went away energized and with a better understanding of Notes Inc. and its commitment to delivering new, exclusive and uniquely creative products that are easy to sell.

"Our multiline field reps are the core of our organization," said McDermott. Not only do they represent us in the field, they also give us feedback from distributors — suggestions and comments that are invaluable to our manufacturing and marketing functions. "Getting them all together in one location, for business and socializing, was a win-win for everyone."

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Notes Inc. is a market-leading promotional products supplier of custom-printed Stik-Withit® adhesive notepads and Note Cube® brand edge-printed notepads. The company is based in Syracuse, New York, where it operates a state-of-the-art manufacturing facility; has satellite offices in Dallas, Texas, and Long Island, New York; and has representation throughout the U.S. marketplace.

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